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| **PROJECT / GROUP NAME** | **Group 1/Animal hospital Project/Customer Group** | | | |
| **Start Date** | 2020.2.24 | **Finish Date** | 2020.5.20 | |
| **Aim /**  **Objective** | Aim:  Communicate with customers, collect user experience in time, and adjust the main functions of the product.   1. Communicate with customers and obtain project requirements. 2. Communicate with customers in the development process to get real-time demand suggestions. 3. After the completion of the project, track the user experience and summarize the requirements according to the feedback. | | | |
| **Work package**  **Manager** | Yang Yang | | | |
| **Contributors to this package** | Yuan Qitong | | | |
| **Description /**  **Activities** | Task 1: Communicate with customers and clarify the needs of the project subject.  Task 2: In the development project, follow up with customers at all times and change requirements in time.   * Task 2.1: Inform the customer in time when the demand is difficult to implement to ensure that the overall progress of the project is not disturbed. * Task 2.2: Timely adjust the overall development when the customer's requirements change to ensure that the requirements can be realized.   Task 3: After the completion of the product, the user experience shall be tracked in time, and the project shall be modified according to the feedback.  Description:  For the customer group, our main goal is to connect the entire development team with the customer. We conduct a series of customer follow-up and usage experience surveys with the ultimate goal of generating a user experience and feedback report.  Based on this report, we will make changes and optimizations to the project direction and functional implementation within the team, so that the project developed by the team can better meet users' expectations. | | | |
| **Milestones** |  | | | Week |
| M 1 This stage is mainly to define the main requirements of the project and start planning and development.  M 2 This stage is a continuous development process, which requires continuous follow-up of customer needs.  M 3 This phase of the project has been developed, and the user experience needs to be followed up. | | | **1-2**  **3-10**  **11-13** |
| **Deliverables** |  | | | Week |
| D 1 Get complete requirements report.  D 2 Obtain customer requirements and Suggestions during continuous development process.  D 3Get a user experience report. | | | **2**  **3-10**  **11** |